

TESHERA HULL, MSc



PROFESSIONAL JOURNEY

Driven by a passion for education, innovation, and the belief that when we empower clinicians with clarity and confidence, we transform outcomes for the patients they serve.

Innovative. Strategic. Impact-Driven.

- Growth Mindset
- Integrity & Authentic
- Clinical-Centered Storytelling
- Purpose-Driven
- Collaborative & Empowering

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EXPERIENCE

- ✓ Led GE HealthCare's inaugural Diagnostic Cardiology Learning Labs at ACC, delivering standing-room-only AI-in-ECG sessions with **2X engagement** vs. other opening-day programs and **100% attendee recommendation**; curated content now featured on [Clinical View](#) to advance clinical, research, and operational innovation.*
- ✓ Earned multiple **Impact Awards** for excellence in sales training leadership, competitive strategy, NPI launch execution, and cross-functional go-to-market alignment across Patient Care Solutions and Imaging.
- ✓ Designed and facilitated the **"Leading Insightful Sales Interactions"** training series, elevating sales team performance and shaping high-impact content delivery.
- ✓ Revitalized the ACS Simulation-Based Teaching Course achieving **50% growth in applications**, **33% capacity expansion**, and **70% stronger applicant quality**, securing its place as a flagship national program.
- ✓ Launched the inaugural laparoscopic sleeve gastrectomy education program, expanding into holistic patient-care modules that **accelerated adoption of a new procedure**. [Learn more.](#)
- ✓ Deep experience across cardiology, diagnostics, medical education, and commercial strategy spanning **GE HealthCare**, the **American College of Surgeons**, **Abbott**, and **Johnson & Johnson**.

APPROACH

- ✓ **Clinician-Centered Strategy:** Translate complex clinical concepts into clear, evidence-based messaging that shifts provider behavior and strengthens referral pathways.
- ✓ **Cross-Functional Leadership:** Build bridges across sales, medical affairs, product, and commercial operations to drive aligned execution and accelerate adoption.
- ✓ **Creative + Analytical Thinking:** Blend data-driven insights with innovative program design to deliver differentiated education and market-shaping initiatives.
- ✓ **Growth Mindset:** Embrace emerging trends, new technologies, and continuous learning to meet evolving provider and market needs.
- ✓ **Execution Excellence:** Deliver with precision, strong say-do ratio, and a commitment to measurable outcomes.
- ✓ **Purpose-Driven Collaboration:** Lead with authenticity, clarity, and a belief that leaders create leaders; elevate teams through partnership, trust, and shared vision.
- ✓ **Patient-First Focus:** Anchor every initiative in the belief that no patient should be left behind.

Click each icon to learn more.



Member



* 2025 PCS CEO Award Winner

"You cannot stand out and stand still at the same time." – Ryan Dunlap